



KLADOVO

Sail to success!



INVESTOR GUIDE





KLADOVO

Located in the far east of Serbia, right next to the Danube where it leaves the Djerdap gorge, Kladovo is the municipality with the highest number of investments from diaspora in eastern Serbia.

The municipality of Kladovo is at a great location for business:

- Kladovo is located directly on the Rhine-Danube corridor of the European TEN-T network
 - Kladovo is only 55 km from the port of Prahovo
 - Kladovo is located in the immediate vicinity of the EU, on the border with Romania and Bulgaria
 - Kladovo has a connection to the European road corridor IV (Romania) through the border crossing at the Djerdap hydropower plant
 - Kladovo is located on the Djerdap magistral road (road 34) which runs along the Danube and connects it with Belgrade
 - Kladovo is only 140 km away from the nearest airport in Craiova (Romania), 200 km from Nis Airport, 230 km from Timisoara Airport (Romania) and 250 km from Belgrade Airport.
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WHY KLADOVO?

- The municipality has a special office for cooperation with the diaspora
 - Local administration is focused on the needs of investors
 - The municipality provides investors with the necessary communal infrastructure (road, water, electricity...)
 - It provides support in applying for excellent subsidies and incentives from the state level
 - The Municipality of Kladovo has a subsidies for the employment of unemployed persons from the category of hard-to-employ persons.
 - The municipality implements a Professional Practice Program that provides subsidies for the youth professional practice program
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THE MUNICIPALITY OF KLADOVO IS ALSO CHARACTERIZED BY:

- Simple administrative procedures
- Available and skilled workforce
- Export is twice as large as import
- Competitive land prices
- A large number of realized investments from the diaspora
- The support of RARIS to the investors from diaspora and investment portal www.investeastserbia.com





Kladovo, with only 10 more cities in Europe, has a „DANUBE PEARL“ certificate and is a member of the Austrija – based sustainable mobility and tourism network, as the only municipality from Serbia.

Due to its specific position on the Danube, Kladovo is an important traffic and tourist hub that combines river and land traffic.







KEY FACTS

- Municipality of Kladovo covers the territory of 629 km².
 - About 18.002 people currently live in Kladovo.
 - It is estimated that more than 8.500 people are in the diaspora.
 - A lot of people from the diaspora have already invested and are doing business successfully in Kladovo.
 - 507 entrepreneurs and 161 companies work in Kladovo.
 - Kladovo employs 4.727 people with an average salary of 63.575 dinars (net), while there are 1.411 unemployed.
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KEY FACTS

Kladovo has very interesting tourist destinations and facilities, as well as potentials for tourism development:

- Djerdap Gorge (the longest and largest gorge in Europe),
 - Djerdap National Park (the largest national park in Serbia),
 - Kazan (the place where the Danube is narrowest - 140m and deepest - 90m, with the massifs of Veliki and Mali Strbac, with cliffs of 800 meters),
 - Blederijski waterfall, bird oasis in Mala Vrbica,
 - Trajan's tablet, Trajan's bridge,
 - Fetislam Fortress, Diana Fortress,
 - Djerdap Hydroelectric Power Plant, etc.
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PEOPLE

- 18.002 inhabitants according to the 2022 census.

Structure of the unemployed by gender for 2021.:

Description	2021	
	F	M
Children of 6 years and younger (preschool age)	405	409
Children of 7-14 years (primary school age)	523	597
Children of 15-18 years (high school age)	312	324
Children of 0-17 years	1172	1247
Number of young people (15–29 years)	1209	1362
Population in working age (15–64 years)	5141	5474
Total population	9043	8622

Source: Vital statistics, Statistical office of the Republic of Serbia



PEOPLE

- The educational structure is dominated by people with high school education (30% of women and 42% of men), while there are 7% of women and 12% of men with bachelor and master degree.
 - **It is estimated that there are 8.500 people in the diaspora.**
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ECONOMY

- Foreign Trade in the municipality of Kladovo in 2021. amounted to about 43 million EUR and export were more than double in size comparing to import.

Total Foreign Trade (000 EUR)	Export (000 EUR)	index I-XII 2020 / I-XII 2019	participation in export of the Serbia as a whole (%)	Import (000 EUR)	index I-XII 2020 / I-XII 2019	participation in import of the Serbia as a whole (%)	Balance (000 EUR)	coverage of import by export (%)
43.382,2	23.867,2	97,1	1,7	19.515,0	181,5	2,7	4.352,2	122,3

Source: Chamber of Commerce of Zajecar and Bor administrative districts



ECONOMY

- In 2021, 4.727 people were employed.
 - The structure of the number of employees by activities is dominated by services.
 - Average salaries without taxes, in the period from 2017-2022. recorded an increase and amounted from 43.022 dinars in 2017 to 69.584 dinars in December 2022. Despite the growth, salaries are slightly below the national average.
 - In January 2023, 1.411 unemployed people were registered
 - The number of unemployed has decreased in the last four years, from 1.740 unemployed in 2017 to 1.411 in January 2023.
 - In 2021, there were a total of 161 active companies and 3 times more registered entrepreneurs (507).
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ECONOMY

Of foreign investments, the most significant are:

- Shipyard (Rhein-Donau Yard Kladovo - investors from Romania and the Netherlands),
 - Arini Construction & Real Estate (investors from Romania and the Netherlands - sale of machinery, industrial equipment, ships and aircrafts)
 - Dutch Design Studio (Netherlands - custom furniture production).
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ECONOMY

In Kladovo, there are several investments from the diaspora:

- "PST" - production of aluminum and PVC joinery,
 - "ALMAG" - production of metal structures and parts,
 - KMD COMPANY - construction of residential and commercial buildings and pellet production,
 - "TOP-TOURIST" - passenger transport and bus station Kladovo,
 - ZOO Kladovo etc.
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WHY SERBIA?

- Competitive tax rates - VAT, income tax, etc. are among the lowest in Europe.
 - Restructured and stable financial system.
 - Simple procedures for founding and registering a company.
 - Simple procedures for performing foreign trade and for realizing the investments.
 - Free market access with over 1,1 billion consumers (EU, Russian Federation, USA, Kazakhstan, Turkey, CEFTA countries - Albania, Bosnia and Herzegovina, Montenegro, Northern Macedonia, Moldova, Serbia and UNMIK / Kosovo, members of the Free Trade Agreement with EFTA countries - Iceland, Liechtenstein, Norway and Switzerland and an agreement with Belarus.)
 - Favorable business environment in Serbia with a system of incentives provided by the state.
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RARIS - Regional Development Agency of Eastern Serbia

- RARIS has exceptional cooperation with several ministries, domestic institutions and organizations.
 - RARIS provides a range of services to entrepreneurs and companies: providing important information, organizing promotions, training, mentoring, advisory services, assistance in the project preparation etc.
 - RARIS has many years of experience in cooperation with the diaspora and runs the digital platform Diaspora Business Info - RARIS. This Platform is intended for people from diaspora who want to start business in Eastern Serbia or do business with Eastern Serbia.
 - RARIS runs the regional investment portal of Eastern Serbia
www.investeastserbia.com
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